## Point of Sale resources

Medi-stats marketing starter pack
High quality version of logo will be required for prescription flyer, all materials will be dispatched once proofs are signed off.


Undiagnosed heart conditions kill over 1 in 4 people Book your heart check today!

## Prescription Flyers

Quantity: 5000
A6 double sided and branded with your logo, address and number to call for appointments.

A2 Poster
Quantity: 1
A3 Poster
Quantity: 2
Single sided

## Digital graphics

Digital versions are availabe for web or in pharmacy TV advertising

After Installation further materials are available by charge

A6 Flyers quantity $5000-£ 60$ +vat
A5 Leaflets quantity 500 - $£ \mathbf{4 0}+$ vat
A5 Leaflets quantity 1000 - £55 + vat
A5 Leaflets $\times$ quantity 5000 - $\mathbf{£ 1 2 0 ~ + ~ v a t ~}$

A1 Posters quantity $1-£ \mathbf{1 6}+$ vat
A2 Posters quantity $1-£ 13+$ vat
A3 Poster quantity 2 - £12 +vat
A4 Posters quantity 4 - £10 + vat

## Undiagnosed heart conditions kill over 1 in 4 people

Have a heart check today
Advanced heart screening
Comprehensive report
Ask your pharmacy

Heart and circulatory diseases cause more than a quarter of all deaths in the UK, that's nearly 170,000 deaths each year - an average of 460 deaths each day or one every three minutes. If we took a more preventative approach, we'd see these figures reduce significantly, not to mention the pressure on the NHS. Which is why you can now get an advanced heart screening at your local pharmacy, and learn how to reduce your heart age and help prevent future heart attacks or strokes.

## Hypertension is a silent killer, book your heart check today!



